



Painted Fern
productions

Advertising Opportunities

About Painted Fern Productions

Painted Fern Productions is a new theatre company in Vancouver dedicated to promoting emerging and marginalized talent through new work. Their high quality shows and theatre has already led to two sold out Cabarets and collaborations with professionals from the Arts Club, Presentation House Theatre, and Geekenders. Their first full scale musical, *The Girl Next Door*, for which they were granted a Canada Arts Council grant, is a collaboration between Sara Mayfield and Ava Maria Safai. This show is a queer pop/rock musical and will target audiences who loved blockbuster musicals such as *Dear Evan Hansen*, *Rock Of Ages*, and *Rent*. Painted Fern Productions aim is to engage their audience with quality musical theatre, new perspectives, and memorable songs sure to leave you tapping your toes!

www.paintedfernproductions.com



Canada Council
for the Arts



Painted Fern
productions

A New Queer Canadian Pop/Rock Musical!



The Girl Next Door

Premiering May 6-21 at the Red Gate Revue Stage

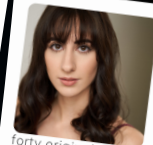
Book by Sara Mayfield
Music & Lyrics by Ava Maria Safai



What's included?

- a full page in our souvenir and online programs
- a social media shout out
- four tickets to The Girl Next Door

Your
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Ava Maria S

Composer-Lyricist
Ava Maria Safai

(She/Her) is an accomplished

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Weeks on the Camino





Painted Fern
productions



Half Page Ad \$250

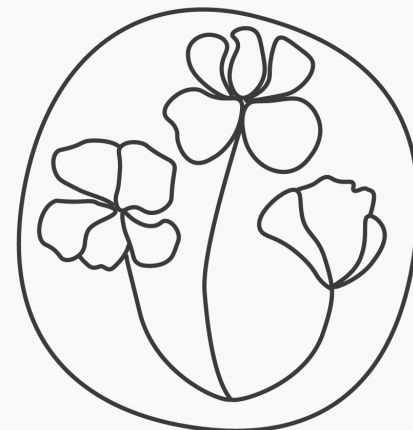
What's included?

- a half page ad in our souvenir and online programs
- a social media shout out
- four tickets to The Girl Next Door





Painted Fern
productions



Quarter Page Ad \$125

What's included?

- a quarter page ad in our souvenir and online programs
- a social media shout out
- two tickets to The Girl Next Door

Production Team



Sara Mayfield
Writer/Director/Producer

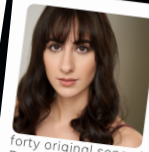
Sara Mayfield (She/Her) is a queer french-canadian artist based in Vancouver, BC. She is a graduate of Capilano University's musical theatre acting program, a podcaster, a playwright, and a classically trained singer. Upon graduating university, she got contracted to perform in the original musical *Skis and Skates* in Rossland BC, playing the lead "Cap" in this show about the first Canadian women's hockey tournament. Further professional credits include playing the first lockdown, she began co-producing and acting on *Tabletop Tiddies*, a queer and feminist dungeons and dragons run entirely by marginalized genders, which is now entering into its third season. Further achievements include having her level 8 RCM Voice, level 3 RCM Piano, not to mention this project! *The Girl Next Door* is an impactful piece with over 20 songs and a two-act script created with Ava Maria Safai on music.
Linktr.ee/mccupcakes

Ava Maria Safai
Composer-Lyricist,
Music Producer

Ava Maria Safai (She/Her) is an accomplished singer-songwriter with over forty original songs in her catalogue, the first of which was featured on Lifetime's *Dance Moms*. She has composed music for projects such as *Unmasked*, which received its debut at the Cannes Film Festival, and *GruesomePlayground*. Numerous awards, including the City of North Vancouver's Rise Up award and the gold medal for the Vancouver Kiwanis Festival's Provincial Musical Theatre competition in 2021. She is also an active director and actor in the theatre community, her most recent work including the sold-out original production *INHUMAN/E* with the role of Regan in Promethean Theatre's *King Lear*. Ava Maria holds her BFA in Acting from UBC and is currently completing her ARCT in multiple disciplines. She is excited to share the work she has done with Sara Mayfield on *The Girl Next Door* as the show's composer-lyricist and music producer. It is a thrill to have completed her first full-length musical!
www.AvaMariaSafai.com



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Composer-Lyricist

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www.AvaMariaSafai.com



Emily Matchette
Producer

Emily (She/Her) is a multidisciplinary performer, producer, and could not be more excited to share the work she has done with Sara Mayfield on *The Girl Next Door* as the show's producer. It is a thrill to have completed her first full-length musical!
www.AvaMariaSafai.com



About "The Girl Next Door"

The Girl Next Door follows Violet as she moves into a new apartment with her boyfriend Greyson, only to realize that their next-door-neighbour is none other than Violet's ex-girlfriend Jade. These inciting circumstances awaken once-dormant emotions and memories, allowing the audience to experience the highs and lows of each relationship through flashbacks and events in the present time. Through this plot, *The Girl Next Door* explores what it means to be bisexual, and is able to challenge stereotypes, demonstrating how layered the queer experience can be. Most LGBTQ+ representation in media is of cisgendered gay men, and where this show excels is in sharing stories from underrepresented queer communities. The script has predominantly marginalized genders, and requires a non-binary character casted authentically. In addition to this gender diversity, the characters are not written with specific ethnicities and remain open for casting diverse peoples, with the premiere cast reflecting this.

These characters express their feelings in a memorable pop/rock score, which draws from the likes of Pasek & Paul (*Dear Evan Hansen*, *Dogfight*), Jeff Richmond (*Mean Girls*) and Brian Yorkey & Tom Kit (*Next to Normal*, *If/Then*, *Freaky Friday*, *High Fidelity*). The soundtrack explores a range of different styles, from rock power ballad "Ice Cream & Vodka" to upbeat duet "Moving On" and crowd-pumping finale "Out of Our Minds" making the most of a four piece band. *The Girl Next Door* will take Canada by storm, so make sure you get in on the adventure!



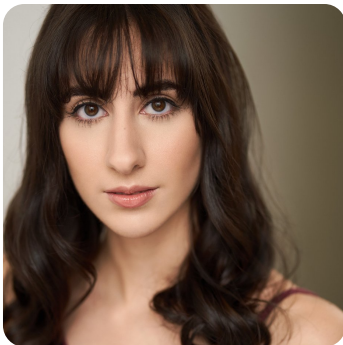
About the Writers



Sara Mayfield

Sara Mayfield (She/Her) is a queer french-canadian artist based in Vancouver, BC. She is a graduate of Capilano University's musical theatre acting program, a podcaster, a playwright, and a classically trained singer. Upon graduating university, she got contracted to perform in the original musical *Skis and Skates* in Rossland BC, playing the lead "Cap" in this show about the first Canadian women's hockey tournament. Further professional credits include playing Antonia, Ferdinand, and Stephano in Shakespeare Canada's touring production of *The Tempest*, as well as previous credits with the Vancouver Opera and UK based dance company,

Sirencrossings. More recently during the first lockdown, she began co-producing and acting on *Tabletop Tiddies*, a queer and feminist dungeons and dragons podcast run entirely by marginalized genders, which is now entering into its third season. Further achievements include having her level 8 RCM Voice, level 3 RCM Piano, not to mention this project! *The Girl Next Door* is an impactful piece with over 20 songs and a two-act script created with Ava Maria Safai on music. [Linktr.ee/mccupcakes](https://linktr.ee/mccupcakes)



Ava Maria Safai

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her most recent work including the sold-out original production *INHUMAN/E* with her non-profit The Harlequin Theatre Society and the role of Regan in Promethean Theatre's *King Lear*. Ava Maria holds her BFA in Acting from UBC and is currently completing her ARCT in multiple disciplines. She is excited to share the work she has done with Sara Mayfield on *The Girl Next Door* as the show's composer-lyricist and music producer. It is a thrill to have completed her first full-length musical! www.AvaMariaSafai.com

